



USGBC-SD Members To Receive *San Diego Business Journal (SDBJ)* Subscription as Membership Benefit

The USGBC – San Diego Chapter is partnering with the *San Diego Business Journal (SDBJ)* to include a subscription to SDBJ as a membership benefit, which includes a copy of the annual *Book of Lists...* a value of \$99. As a Chapter member, the *SDBJ* is offering advertising discounts for your company or organization which represents a savings of approximately 50% over their 2009 Open Advertising Rates. These great benefits will not affect membership dues, only enhance the USGBC experience.

We understand that our Chapter members are concerned about the re-use of precious resources. The *SDBJ* uses paper that is 20% post-consumer recycled content and the Chapter is working with the *SDBJ* to further enhance their re-use of materials.

We also realize that privacy is crucial to Chapter members. The *SDBJ* has agreed, in writing, that membership information will only be used for the purpose of providing *SDBJ* subscriptions and will not be shared or republished in any manner.


It's all very simple. To receive your Chapter member advertising discount, please contact Linda Olander at lolander@sdbj.com. You will be asked for your name and to verify your current Chapter membership. Upon verification, the *SDBJ* will quote you a special Chapter Member's rate for the advertisement that you wish to place. The *SDBJ* has an in-house art department that can work with you to design an ad, or you can provide camera-ready copy if you prefer.

If you elect to advertise your company or organization in the *SDBJ*, please include the wording "Member of the U.S. Green Building Council – San Diego Chapter" in your advertisement. This will help spread the word about the Chapter and will add to the impact of your advertisements as well.

It's just that easy! Simply make sure that the Chapter has your current mailing address to be included in this wonderful offer. E-mail any address updates to info@usgbc-sd.org. If you already subscribe to the *San Diego Business Journal*, or if you would prefer not to receive the *San Diego Business Journal* and would like to opt-out of this offer please contact the Chapter at info@usgbc-sd.org by June 29, 2009.

A handwritten signature in black ink that reads "Gary Goodson". The signature is fluid and cursive.

Gary Goodson, Executive Director



info@usgbc-sd.org
[sd.org](mailto:info@usgbc-sd.org)

[www.usgbc-](http://www.usgbc-sd.org)