



May 15, 2002



San Diego Chapter USGBC


Agenda

- 12:00 Registration and Lunch
- 12:30 Welcome and Introductions
- 12:50 USGBC & Local Chapter Activity
- 1:05 Role of the SD Chapter Leadership Team
- 1:30 Brainstorm Potential SD Chapter Activities
- 1:40 Next Steps



Chapter Planning Team

- City of San Diego - Linda & John
- SDG&E Savings By Design - Rebecca
- Bovis Lend Lease - Drew
- California State Parks - Jösan




U.S. Green Building Council

The nation's foremost coalition of leaders from across the building industry working to promote buildings that are environmentally responsible, profitable, and healthy places to live and work.


The organization's purpose is to:

- *Integrate* building industry sectors
- *Lead* market transformation
- *Educate* owners and practitioners



U.S. Green Building Council

- National nonprofit organization based in Washington, DC
- Diverse membership of organizations
- Consensus-driven
- Committee-based product development
- Developer and administrator of the LEED™ Green Building Rating System



Benefits of a local Chapter

Educational Benefits


- Learn more about green building and the LEED Rating System

Networking Benefits

- Meet people who share your interest in better buildings


Community Benefits

- Increase awareness of USGBC and green building options
- Contribute our expertise and energy to the community




Who are the Members?

- Potential USGBC Members
- USGBC Members: Local Primary & Secondary Members
- USGBC Members: Employees
- Interested Parties



Potential Levels of Participation

- Interim Chapter Leadership Team (2002)
- Committee Member
- Chapter Member
- Employee of USGBC Member*
- Potential USGBC Member
- "Interested Party"



Existing USGBC Chapters

- Washington, DC
- Pittsburgh (Green Building Alliance)
- Cascadia (Pacific Northwest)
- Atlanta
- St. Louis
- New York City
- Los Angeles



USGBC Organizing Chapters

- Chicago
- San Francisco
- Connecticut
- Boston
- New Jersey
- Florida
- San Diego



Sample Chapter Activities

- Education & Networking Events
- LEED Workshops (June 18th in SD)
- Green Building Expo (LA)
- Smart Design Forum (DC)
- LEED Study Group (LA)
- Design assistance to non-profit (DC)




Brainstorm Potential SD Chapter Goals & Activities

- What would you like to see happen?
- 1.
- 2.
- 3.
- 4.
- 5.
- 6.




Brainstorm Potential SD Chapter Activities

- LEED Study Group
- Green Map
- Green Building Tour
- Green Building Resource Section at Ridgehaven Library
- San Diego Expo (similar to LA's)
- Formal Mentoring Program
- Be a model for other chapters




Vote your stickies!!!

- Take 5 stickies
- Place them under the activities or goals you support - use as many as you want depending on your passion
- Tally the counts - these items will form the basis for the Chapter Leadership Team's efforts



Chapter Leadership Team Responsibilities

- Create Strategic Plan 2002 (Budget, Calendar of Events, Special Projects)
- Organize and Conduct Activities (events and projects)
- Submit Chapter Annual Report (activities conducted in 2002 and planned for 2003)



Next Steps

- Leadership Team Dinner (when?)
Form Event Committee
Form any other special committees
- First Public Event is LEED Workshop, Tuesday, June 18th at Ridgheaven
- Second Public Event is ???