



SAN DIEGO GREEN BUILDING COUNCIL

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Meeting Minutes - #46

USGBC-San Diego Chapter - Board of Directors

Meeting date: March 6, 2012

Meeting time: 4:00 PM – 6:00 PM

Location: DPR

Minutes submitted by: Kamala Kuresman, March 7, 2012

Board Members Attendees: Zach Pannier, Kamala Kuresman, Beth Brummitt, Barbara Fanning, Walter Kanzler, Lucia Stone, Robert Thiele, Matthew Wells, Jay Corrales, Matthew Porreca

Board Members Absent: Sean Hulen, Jay Bart

Other Attendees: Douglas Kot

1. Board Meeting called to order

* (4:12 PM) Zach called the meeting to order.

2. Opening Round

* (4:12 PM) Opportunity for all attendees to discuss what is on their minds. The next Board Meeting will be on April 3, 2012 at DPR from 4 – 6:00pm.

3. Agenda Approval

*(4:28) The theme for this month's meeting was Strategic Planning. The agenda was approved with one addition to the Discussion Items.

4. Meeting Minutes Approval

*(4:30 PM) The meeting minutes from the Board's meeting on February 7, 2012 were approved.

5. Conflict of Interest

*(4:31 PM) The Board members expressed no conflicts of interest with the agenda.



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Board Decisions

6. Pacific Regional Committee (PRC) – BOD Rep Election

*(4:31 PM) The Directors participated in a dynamic governance election, facilitated by Zach Pannier, to elect the open position on the PRC. The term for this position is a two-year commitment. In addition to the approximate 2-3 hour per month commitment, there is a 2-3 day leadership retreat in San Antonio, Texas in April 2012. The following candidate was nominated via the Dynamic Governance election: Matthew Porrecca.

Discussion Items

7. April 'Mini-Conference'

*(4:48 PM) Doug provided an overview of the "mini-conference" that will be held at the SDG&E Energy Innovation Center (EIC), as well as the key needs. The Chapter is excited to have Bill Reed, a nationally recognized specialist in regenerative design, as our featured key note speaker. The Board discussed the name/branding options for the event and determined that the event will be called: **San Diego Green: The Future is Regenerative Design**. In addition to the activities on Wednesday afternoon and evening, there is a morning workshop session on Thursday from 8am – 1pm, which will also be held at the SDG&E EIC. The Board is tasked with 'getting the word out' and are asked to reach out to their network and invite people to attend the event. In order to hold a larger conference next April 2013 (similar to previous San Diego Green events held in past years) a group of volunteers are needed.

Key Needs:

- Venue – SDG&E EIC is reserved for Wednesday
- Closing Keynote – secured
- Catering prices – requested
- Sponsors – the event will fulfill obligations to existing sponsors
- Marketing (branding/outreach) – SUPPORT needed via Board and Marketing Committee
- Day of Coordination – likely through volunteers and programs/education committees; some from SDG&E EIC
- Continuing Education Credits – Barbara working on processing.
- Survey – evaluations to identify what community wants for conference next year; volunteer and Board assistance needed.

Key Tracks:

- Lunch Keynote – perhaps financial roundtable/panel discussion
- Tours of the EIC
- Networking and Happy Hour
- Closing Keynote – Regenerative Design (Bill Reed)



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Cost/Expenses:

- Doug to revise attendance fee for members, non-members, students, and non-profits.
- The expenses to the Chapter include: catering, staff time, bar/beverages.
- The estimated number of attendees is 150; the maximum capacity of the EIC is 270.

8. FY 2011 Strategic Plan Work Session

*(5:55 PM) The work session will be moved to next month due to time constraints. Directors put their initials next to a few items they are interested in leading. The Executive Committee will examine those items more closely. During the next Board meeting, the Directors will do a breakout session with others in their main categories to brainstorm the first few action items needed in order to work towards the goal of completing that goal.

9. Board Meeting Dates

*(5:50 PM) The Chapter will go “dark” one month, potentially in August. The Executive Committee will examine potential conflicts and will finalize the selection at the April Board meeting. The May Board meeting was in conflict with the Living Building conference and therefore will rescheduled for May 8th, 2012.

Information Updates

10. Chapter Annual Report

*(6:03 PM) The Chapter Annual Report is due to National on March 21, 2012. Kamala will be the Board lead and will prepare the items needed, along with assistance from Doug and Lauren.

Closing Round

*(6:06 PM) Attendees shared their closing comments about the meeting.

Adjournment:

*(6:06 PM) Meeting adjourned at 6:06 PM.

Next Board Meeting: The next Board Meeting will take place on April 3, 2012 at DPR from 4:00 – 6:00pm.

Year-at-a-glance Meeting Dates:

3 April 2012, 1 May 2012, 5 June 2012, 10 July 2012, 7 August 2012,
4 September 2012, 2 October 2012, Nov – GreenBuild in SF, 4 Dec 2012



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Action Items:

- Outreach for San Diego Green: The Future is Regenerative Design:** Doug will have the marketing flyer content developed by the end of the week. The Directors are tasked with reaching out to their network to drive attendance.
- Strategic Planning Scorecard:** Directors shall place their initials next to the action items in the scorecard for which they will be accountable. The document can be accessed via the Dropbox.

Mission *Inspire, educate and collaborate within our community to accelerate the transformation of our built environment into true sustainability.*