



## JOIN US AS A GREEN SCHOOLS SPONSOR

When you support the San Diego Green Building Council and our Green Schools Programs you become a key stakeholder in San Diego's Green Schools Movement. Your sponsorship directly supports greener and healthier schools and neighborhoods in our region.

**Green Apple Day of Service** - An international day of service where organizations and volunteers join to “green” local K-12 schools.

**Green Schools Challenge** - A friendly competition that promotes environmental stewardship, where K-12 schools develop a “green” project that they complete throughout the school year. Winners from elementary, middle and high school will be recognized.

As a sponsor, you support the integration of sustainability, eco-literacy, and wellness concepts in schools throughout San Diego, and make a difference in where our children learn. **Where we Learn Matters!**



# SAN DIEGO GREEN BUILDING COUNCIL

San Diego Green Building Council, a 501(c)3. Your donation will help advance sustainability in our region.  
**Donate online at [www.usgbc-sd.org](http://www.usgbc-sd.org)**

# 2016 GREEN SCHOOLS PROGRAM SPONSORSHIPS

Eligible programs include Green Apple Day of Service and Green Schools Challenge \* **Not all programs include all benefits.**

<b>Program Sponsor Benefits</b> <i>(2016 Sponsor)</i>	<b>STEWARD</b> <b>\$2,000</b>	<b>ADVOCATE</b> <b>\$1,500</b>	<b>LEADER</b> <b>\$750</b>	<b>FRIEND</b> <b>\$500</b>	<b>CLASSMATE</b> <b>\$250</b>
<b>MARKETING EXPOSURE</b>					
Recognized as program co-sponsor 2016 (one program)	Use of phrase: "This program co-sponsored by "your company name"	Use of phrase: "This program co-sponsored by "your company name"	N/A	N/A	N/A
Recognition on the program page on usgbc-sd.org website	Logo	Logo	Logo	Name	Name
Recognition on program collateral and marketing materials (flyers, programs, etc.)*	Logo or Name	Logo or Name	Name	Name	Name
Recognition in media alerts, press releases, blogs and social media highlighting the program*	Name	Name	Name	Name	Name (social media only)
Acknowledgement of program sponsorship in your marketing materials	Use Phrase: Recognized Co-sponsor of "Program Name"	Use Phrase: Recognized Co-sponsor of "Program Name"	N/A	N/A	N/A
Recognition at welcome table during public events for the program*	Logo	Logo	Logo	Name	Name
Mention during public events for the program*	Verbal Acknowledgement	Verbal Acknowledgement	Verbal Acknowledgement	Verbal Acknowledgement	Verbal Acknowledgement

To finalize your sponsorship, please contact, Barbara Fanning at 760.402.2378 or [barbara@mindswingconsulting.com](mailto:barbara@mindswingconsulting.com)  
For Balfour Beatty partners and employees, please contact Kyle Frandsen at [kfrandsen@balfourbeattyus.com](mailto:kfrandsen@balfourbeattyus.com)



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